

**Marriott Mobile App - Travel For Life\***  
**Official Rules**

**NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING**

**\*Life is defined as 5 nights each year for 30 years at Hotel Category 5. To view Hotel Categories go [here](#).**

**This Prize Draw is intended exclusively to promote the Marriott Mobile App.**

**1. Eligibility:** Marriott Mobile App Travel for Life (the "Prize Draw") is open only to legal residents of Canada, France, Germany, Mexico, the Netherlands, South Africa, the fifty (50) United States (and District of Columbia), Puerto Rico ("PR"), United States Virgin Islands ("USVI"), and the United Kingdom who are at least the age of majority in their respective countries of residence and a Marriott Rewards member at the time of entry. Employees of Marriott International, Inc., HelloWorld, Inc., and their respective parent and affiliate companies as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible. The Prize Draw is subject to all applicable laws and regulations and is void where prohibited by law. Participation constitutes entrant's full and unconditional agreement to these Official Rules. Promoter's and Administrator's decisions are final and binding in all matters related to the Prize Draw. Winning a prize is contingent upon fulfilling all requirements set forth herein.

**2. Promoter:** Marriott International, Inc., 10400 Fernwood Road, Bethesda, MD 20817-1102, U.S.A.  
**Administrator:** HelloWorld, Inc., 3000 Town Center, Suite 2100, Southfield, MI 48075, U. S. A. This Prize Draw is intended exclusively to promote the Marriott Mobile App.

**3. Timing:** The Prize Draw begins on 1 March 2017 at 12:00 a.m. United States Eastern Time ("ET") and ends on 31 May 2017 at 11:59 p.m. ET (the "Promotion Period"). Promoter's servers, located in the United States, are the official time-keeping devices for the Prize Draw. Entrant is responsible for determining the corresponding time in his or her jurisdiction. Please consult <http://www.timeanddate.com/worldclock/> for time zone conversion information.

**4. How to Enter:**

A. Enter Using the Marriott Mobile App (Message and data rates may apply with the use of the App).

- 1) To participate using the Marriott Mobile App ("App") you must (a) download the App. if you do not already have the App on your device (the App works on iOS and most Android and Windows devices); and (b) sign into the App using your Marriott Rewards or your Ritz Carlton Rewards account number ("Rewards Account"). Rewards Accounts are free, but are subject to terms and conditions: [www.marriott.com/rewards/terms/default.mi](http://www.marriott.com/rewards/terms/default.mi).
- 2) FOR RESIDENTS OF JURISDICTIONS EXCEPT RESIDENTS OF THE UNITED STATES (INCLUDING PR AND USVI): You must visit [www.appsweepsmarriott.com](http://www.appsweepsmarriott.com) and complete the online registration form for the Prize Draw, including full name, a valid email address (which must be associated with a Rewards Account), country, and Rewards Account number to receive any entries for completed actions using the App. You may register at any time during the Promotion Period.
- 3) FOR RESIDENTS OF THE UNITED STATES (INCLUDING PR AND USVI) ONLY: You are automatically registered for the Prize Draw but may opt out of participation at [www.appsweepsmarriott.com](http://www.appsweepsmarriott.com).
- 4) Earn entries by using the App in the following ways:

- a. During the Promotion Period, make a reservation for a one or more night's stay at any Marriott property worldwide using the App, subject to the following conditions:
    - i. Applicable Marriott property brands are: The Ritz-Carlton, Ritz-Carlton Reserve, JW Marriott, EDITION, Marriott Hotels, Marriott Vacation Club, Delta, Autograph Collection, Renaissance Hotels, Gaylord Hotels, Courtyard Hotels, SpringHill Suites, Protea Hotels, Fairfield Inn & Suites, AC Hotels, Moxy Hotels, Marriott Executive Apartments, Residence Inn, and TownePlace Suites ("Marriott Property").
    - ii. The reservation must be associated with the participant's Rewards Account number at the time that the reservation is made;
    - iii. Only one (1) entry may be earned for each reservation made regardless of number of rooms or number of nights booked in the reservation; and
    - iv. You may earn a maximum of twenty (20) entries by means of making hotel reservations using the App.
  - b. During the Promotion Period, check in at a Marriott Property worldwide, subject to the following conditions:
    - i. Mobile Check in is generally available at Marriott Properties worldwide, except for those located in Japan, and Venezuela. Check the active stay mode in-app to see if an upcoming stay allows for mobile check in;
    - ii. To earn an entry using the check in feature of the App, your reservation must have been made through Marriott directly (by phone, online, or through the App), and not through a third-party reservation service, e.g., Expedia.com. It is not necessary to use the App to make the reservation in order to earn an entry for check-in via the App;
    - iii. To earn an entry, your reservation must be associated with your Rewards Account number. You must associate your Rewards Account number with your reservation no later than forty-eight (48) hours before check-in;
    - iv. Only one (1) entry earned for each check in regardless of number of rooms or number of nights booked in the reservation; and
    - v. You may earn a maximum of twenty (20) entries by means of check in using the App.
  - c. During the Promotion Period, use the Mobile Request feature on the App, subject to the following conditions:
    - i. Mobile Requests are generally available at Marriott Properties worldwide, except for the following hotel chains: Delta, Protea Hotels, and Gaylord Hotels. Check the active stay mode in-app to see if an upcoming stay will be offering mobile requests.
    - ii. You must associate your Rewards Account number with your reservation in order to make a request using the Mobile Request feature of the App;
    - iii. Only one (1) entry earned for each request made by means of the Mobile Request feature on the App;
    - iv. You may earn one (1) entry per day for a maximum of twenty (20) entries by making requests using the Mobile Request feature on the App;
    - v. **Mobile Requests are not available on Windows phones.**
- 5) You will not receive any confirmation that an entry has been earned.

B. Enter Without Using the Marriott Mobile App, Without Reservation, or Without Hotel Stay

- 1) FOR RESIDENTS OF JURISDICTIONS EXCEPT FOR RESIDENTS OF THE UNITED STATES (INCLUDING PR AND USVI): During the Promotion Period, send an email to [MarriottMobileAppSweeps@HelloWorldfulfillment.com](mailto:MarriottMobileAppSweeps@HelloWorldfulfillment.com) and include the following information:
  - a. Your name;
  - b. Your complete residential address;
  - c. A valid email address at which you can be contacted;
  - d. Your Rewards Account number; and
  - e. Your date of birth.
- 2) FOR RESIDENTS OF THE UNITED STATES (INCLUDING PR AND USVI) ONLY: Hand print your name, address, day and evening phone numbers, email address, Rewards Account number, and date of birth on a 3" x 5" piece of paper and mail it in an envelope with sufficient postage to "Marriott Mobile App Travel For Life," c/o HelloWorld, Inc., P.O. Box 5029, Department 829846, Kalamazoo, MI 49003-5029. All mail-in entries must be postmarked by 31 May 2017 and received by 7 June 2017. One (1) mail-in entry request per outer envelope.
- 3) Each complete email/mail request will constitute three (3) entries into the Prize Draw. You may mail in or email, as applicable, up to twenty (20) email/mail entry requests. All entries become the exclusive property of Promoter and none will be acknowledged or returned. Proof of sending or submission will not be deemed to be proof of receipt by Promoter. Promoter is not responsible for lost, late, incomplete, invalid, unintelligible, illegible, misdirected or postage-due entries, which will be disqualified.

C. LIMIT: Maximum of sixty (60) entries by any combination of entry methods during the Promotion Period.

D. Multiple entrants are not permitted to share the same email address or Rewards account. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entrant's entries and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. In the event of a dispute as to the identity of any registration, the authorized account holder of the email address used to register will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address used to create the Rewards account. Each potential winner may be required to show proof of being the authorized account holder.

**5. Grand Prize Drawing:** Administrator is an independent judging organization, whose decisions as to the administration and operation of the Prize Draw and the selection of the potential winner are final and binding in all matters related to the Prize Draw. Administrator will randomly select the potential Grand Prize winner from all eligible entries received, on June 30, 2017. The potential winner will be notified by the email address submitted upon registration or associated with his or her Reward Member account. The potential winner will be required to sign and return (i) a Declaration of Compliance confirming that the entrant is entitled to receive the prize in accordance with these Official Rules; (ii) a Liability Release (which reflects the provisions in Clauses 7, 10, and 11 of these Official Rules; (iii) a Publicity Release (which reflects the provision in Clauses 8 and 15 of these Official Rules; and (iv) a U.S. tax form W8-Ben (if winner is not a resident of the United States), which must be received by Administrator within seven (7) days of the date notice or attempted notice is sent, in order to claim his/her prize. If the potential winner is from Canada, he/she must correctly answer a time-limited, skill-testing question in order to receive the prize. Receiving a prize is contingent upon compliance with these Official Rules. If the potential winner cannot be contacted, fails to sign and return the Declaration of Compliance, Liability and Publicity Release, or fails to correctly answer the skill-testing question (if applicable), potential winner forfeits his/her prize. In the event that a potential winner forfeits the prize or is disqualified for any reason, Promoter will award the prize to an alternate winner by random drawing from among all remaining eligible entries. Only three (3) alternate drawings will be held, after which the prize will remain un-awarded.

**6. Prize: ONE (1) GRAND PRIZE:** 3,750,000 Marriott Rewards points will be deposited into winner's Rewards account within one (1) month after the winner has been confirmed. Approximate Retail Value of the Marriott Rewards points: \$46,875 USD (or approximately \$61,795 CAD; €42,025; 36,200 £; 929,353 MXN; or 732,562 ZAR (VAT included).)

Redemption, expiration, and use of the Marriott Rewards points are subject to the Marriott Rewards program terms and conditions (<http://www.marriott.com/rewards/terms/default.mi>). The winner may be required to provide or confirm his/her Rewards Account information for prize fulfillment purposes. Prize is non-transferable and no substitution will be made except as provided herein at the Promoter's sole discretion. Promoter reserves the right to substitute the prize for one of equal or greater value if the designated prize should become unavailable for any reason. Once the 3,750,000 points have been redeemed in full by the winner, no further points will be awarded to the winner as part of the Grand Prize. Odds of winning the Grand Prize depend on the number of eligible entries received during the Promotion Period.

**Taxes.** If the winner is a resident of the United States, Marriott will provide winner with a check for \$10,000 USD to assist with tax liability. Winners are responsible for all personal taxes and fees associated with prize receipt and/or use. If the winner is not a resident of the United States, Promoter will gross-up the prize by 30% and submit this additional amount to the IRS (the United States tax agency) as required by law and winner will receive a U.S tax form 1042 from the Promoter reflecting the total value of the prize, including the "gross-up" amount.

**7. Release:** To the extent permitted by law, by entering the Prize Draw, each entrant agrees to release and hold harmless the Promoter, Administrator and their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies and prize suppliers, and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death or damage to or loss of property arising out of participation in the Prize Draw or receipt or use or misuse of any prize. This clause does not apply to damage caused by Released Parties' intentional or gross negligence, or if the Released Parties cause any personal injury, bodily harm or death. For Residents of Germany Only: This Clause 7 does not apply, but instead only Clause 10 below shall apply.

**8. Publicity:** Except for residents of Germany, the Netherlands, South Africa, and where prohibited, winning the prize constitutes the winner's consent to the Promoter's and/or its agents' use of the winner's name, and/or home town/city/village and state/region/county for promotional purposes related to the Prize Draw in any media, worldwide, without further payment or consideration and without notice and/or consent.

**9. General Conditions:** The Promoter reserves the right to cancel, suspend and/or modify the Prize Draw, or any part of it, if any fraud, technical failures, human error or any other factor impairs the integrity or proper functioning of the Prize Draw, as determined by Promoter in its sole discretion and is subject to the approval of the Régie des alcools, des courses et des jeux (as any such changes apply to Canadian residents). In such event, Promoter, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. The Promoter reserves the right, at its sole discretion, to disqualify any individual that it finds to be tampering with the entry process or the operation of the Prize Draw or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Prize Draw may be a violation of criminal and civil law, and should such an attempt be made, the Promoter reserves the right to seek damages from any such person to the fullest extent permitted by law. The Promoter's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

**10. Limitations of Liability:** Except for residents of Germany and where prohibited by law, the Released Parties are neither liable nor responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilised in the

Prize Draw; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions or disconnections in phone lines or network hardware or software; (3) unauthorised human intervention in any part of the entry process or the Prize Draw; (4) technical or human error which may occur in the administration of the Prize Draw or the processing of entries; (5) late, lost, undeliverable, damaged or stolen post/mail; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from the entrant's participation in the Prize Draw or receipt or use or misuse of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost or otherwise destroyed or corrupted, the entrant's sole remedy is another entry into the Prize Draw, if it is possible. If the Prize Draw, or any part of it, is discontinued for any reason, Promoter in its sole discretion, may elect to hold a random draw from among all the eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, the Promoter reserves the right to award only the stated number of prizes via a random draw among all the legitimate, un-awarded, eligible prize claims. This clause does not apply to damage caused by the Released Parties' intentional or gross negligence, and to the extent the Released Parties' cause any personal injury, bodily harm or death. For Residents of Germany Only: Promoter will be liable for any culpable breach of material contractual obligations (Cardinal Obligations). Cardinal Obligations are contractual obligations that must be fulfilled to permit proper execution of the Official Rules and may regularly be relied upon by entrant. Promoter's liability will otherwise be limited to gross negligence and wilful misconduct. In the event of any liability on the part of Promoter due to a slightly negligent breach of cardinal obligations or slight misconduct on the part of simple vicarious agents, such as the Administrator, the Promoter's and the Administrator's respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each of their respective parent companies and each such company's officers, directors, employees and agents), Promoter's liability will be limited to typically foreseeable damages. The above limitations of liability will not affect any mandatory statutory liability, in particular Promoter's liability in connection with the loss of life, bodily injury or illness or its liability in connection with the German Product Liability Act.

**11. Disputes; Governing Law:** Except for residents of the European Union and where prohibited, the entrant agrees that: (1) any and all disputes, claims and causes of action arising out of, or connected with, this Prize Draw or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Eastern District of Michigan (Southern Division) or the appropriate Michigan State Court located in Oakland County, Michigan, U.S.A.; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Prize Draw, but in no event lawyers' fees (for residents of Germany, this no. (2) shall not apply, but instead only Clause 10 shall apply); and (3) under no circumstances will the entrant be permitted to obtain awards for, and the entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased (for residents of Germany, this no. (3) shall not apply, but instead only Clause 10 shall apply). Except where prohibited, all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Promoter in connection with the Prize Draw, shall be governed by, and construed in accordance with, the laws of the State of Michigan, U.S.A. without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan, U.S.A. or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan, U.S.A.

For Residents of Quebec Only: Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.

For Residents of the European Union Only: The above choice of law may not, however, have the result of depriving the consumer of the protection afforded to him/her by provisions under applicable national law that would have been available in the absence of this choice of law provision.

**12. Entrant's Personal Information:** Information collected from Entrants is subject to Promoter's Privacy Policy. By entering into the Prize Draw, Entrant consents to the use of his/her personal information with respect to all matters related to participation in the Prize Draw (including the storage, transfer and use of such personal information as set forth in these Official Rules). The personal information you submit upon registration will be stored on a server in the United States of America and is subject to Promoter's Privacy Notice Summary available at <http://www.marriott.com/about/privacy.mi>. The duration of the retention of the data shall be 120 days. YOUR INFORMATION WILL BE STORED ON SERVERS LOCATED IN THE UNITED STATES, WHICH MAY NOT PROVIDE THE SAME LEVEL OF PROTECTION TO CONSUMERS' PERSONAL DATA AS YOUR OWN JURISDICTION. Entrants have the right to access, withdraw, and correct their personal information, and under certain circumstances to oppose the collection or processing of the information and request the status of Promoter's use or sharing of Entrant's personal information. Entrants are also entitled to set the consequences of their personal data upon their death. Entrants may request such action by contacting Promoter at [MarriottRewards@Marriott.com](mailto:MarriottRewards@Marriott.com) to make such requests. Promoter will share Entrant's personal information with Administrator for purposes of notifying and confirming winners. Administrator's collection of this personal information is subject to its privacy policy: <http://www.HelloWorld.com/privacy-policy>.

**13. Severability:** If the application of any provision of these Official Rules to any particular facts or circumstances shall for any reason be held to be invalid, illegal or unenforceable by a court, arbitration panel or other tribunal of competent jurisdiction, then (a) the validity, legality and enforceability of such provision as applied to any other particular facts or circumstances, and the other provisions of these Official Rules, shall not in any way be affected or impaired thereby; and (b) such provision shall be enforced to the maximum extent possible. In addition, if any provision contained in these Official Rules shall for any reason be held to be excessively broad as to duration, geographical scope, activity or subject, it shall be construed by limiting and reducing it, so as to be enforceable to the extent compatible with applicable law.

**14. Complaints:** Complaints regarding the Prize Draw may be reported by contacting Promoter at [MarriottRewards@Marriott.com](mailto:MarriottRewards@Marriott.com). Promoter will make a reasonable effort to answer such complaint within three (3) weeks. For entrants residing in the Netherlands: if entrant feels that his/her complaint has not been adequately addressed, he/she can file a complaint at: Kansspelautoriteit, Postbus 20301, 2500 EH Den Haag. The Promoter acts in accordance with the Gedragscode Promotieele Kansspelen.

**15. Winner List:** For a winner list, visit <http://bit.ly/2fNGJ46>. The winner list will be posted after winner confirmation is complete.